



MONUMENTAL

— CREATIVE AGENCY —

WE BUILD LEGACIES.

STRATEGY. CREATIVITY. BRAND IMPACT.

COMPANY PROFILE

2026





MONUMENTAL
STRATEGY. DESIGN. IMPACT.

| CEO MESSAGE

At Monumental, we believe every brand has the potential to create a lasting impression when strategy, creativity, and execution work together with purpose. From concept to completion, our goal has always been to build solutions that help businesses stand out and grow with confidence.

Our journey has been driven by a commitment to quality, innovation, and meaningful client relationships. We take pride in understanding each client's vision and transforming it into impactful branding, signage, media, and communication solutions that deliver real value.

As we continue to evolve, our focus remains the same: to lead with integrity, create with excellence, and build legacies that reflect the ambition of the brands we serve.



Zaid Bin Tariq

Founder & CEO

“

*Great brands are built through trust,
purpose, and meaningful execution.*

”



M Waseem Tariq

MANAGING DIRECTOR



M Waseem Tariq plays a key role in guiding Monumental with a practical vision for growth, service quality, and long-term client relationships.



Under his direction, the company continues to strengthen its position across branding, media solutions, signage, printing, outdoor advertising, and promotional execution.



His leadership reflects a commitment to reliability, professionalism, and delivering solutions that help brands grow with confidence.



Strong leadership turns creative vision into measurable business impact.





MONUMENTAL
BRANDING & MEDIA SOLUTIONS

BUILT ON CREATIVITY. • DRIVEN BY STRATEGY. • DELIVERING IMPACT.

MEDIA SOLUTIONS & EXECUTION

Retail Branding, Signage, Fabrication & Support Under One Roof



RETAIL & BRANDING SOLUTIONS

- Shop Branding
- Shop Furniture
- Shop Fixtures
- Adjustable Display Racks
- Shop Facades & Sign Boards
- Outdoor Communication Tools
- Corporate Giveaways
- Expo Kiosks



PRODUCTION, ACTIVATION & SUPPORT

- Indoor & Outdoor Printing
- UV / Industrial Printing
- Visual Identity
- Corporate Promos
- Brand Activation
- Event Management
- Civil Works
- Plumbing Services
- Post-Fabrication Support
- Customized Product Displays
- Vehicle Branding



SIGNAGE SOLUTIONS

- Lightbox Technology
- Fabric Slim Signs
- CNC Signs
- Crystal Slim Signs
- Aluminium Slim Signs
- LED Neon Signs
- LED Mini-Letters
- Hologram Signs



EXECUTION TEAMS



FABRICATION &
EXECUTION



ELECTRICAL



CARPENTRY



PAINTING



SALES & BUSINESS
DEVELOPMENT



SURVEYORS



GRAPHIC &
3D DESIGN



FINANCE &
ACCOUNTS

01

SIGNAGE
SOLUTIONS

“Transforming spaces with impactful signage that **attracts attention** and **communicates clearly**.”



INDOOR &
OUTDOOR
SIGNAGE



ILLUMINATED
SIGNS



STOREFRONT
SIGNAGE
DESIGN



DIRECTIONAL
SIGNAGE



02

INDOOR & OUTDOOR BRANDING

“ Monumetal delivers high-impact branding solutions that transform your spaces and elevate your presence. From storefronts to interiors and public spaces, we design and deliver signage that **captures attention**, **communicates clearly**, and **drives engagement**. ”



WAYFINDING &
DIRECTIONAL SIGNAGE



HANGING BUNTINGS
& DANGLERS



WINDOW GRAPHICS
& DECALS



VINYL PRINTING
APPLICATIONS



BILLBOARD
BRANDING



DIGITAL & STATIC
POLE STREAMERS





03

BRANDING SHOWCASE

Selected indoor and outdoor applications

“ We build visibility, engage customers, and create **memorable physical brand experiences** that leave a lasting impact.



TRADE SHOW
DISPLAYS



BILLBOARDS



RETAIL
FACADES



INTERIOR
SIGNAGE



04

OUTDOOR BRANDING & MOBILE MEDIA

“ From roadside visibility to moving media,
we transform high-traffic surfaces into
powerful brand touchpoints. ”



**BILLBOARDS &
HOARDINGS**



**VEHICLE
BRANDING**



**SHOP
FASCIAS**



**OUTDOOR
COMMUNICATION TOOLS**





05

CHOWK
BRANDING

“ We transform busy junctions into powerful brand landmarks with high-impact installations, illuminated displays, and strategic placement—delivering **unmatched visibility** and **memorable presence** in public spaces. ”

LANDMARK
INSTALLATIONSILLUMINATED
DISPLAYSHIGH-TRAFFIC
REACHNIGHT
VISIBILITY



TYPES OF SIGNAGES

We deliver tailored signage formats for retail, commercial, and public environments—designed to **attract, inform, and inspire**.



3D SIGNS



RETAIL STORE SIGNS



ARCHITECTURAL SIGNS



HEALTH & SAFETY SIGNS



BACKLIT BOARD DESIGNS



FRONTLIT BOARD DESIGNS



NEON SIGNS



ACRYLIC SIGNS



WARNING SIGNS



DIRECTIONAL SIGNS



CHOWK BRANDING



OUTDOOR MEDIA HIGHLIGHTS

From impactful OOH campaigns to innovative brand activations, we create high-visibility touchpoints that capture attention and drive real engagement.



LANDMARK BRANDING



SIGNAGE & STORE BRANDING



VEHICLE & RICKSHAW BRANDING



PRINT & FLYER DISTRIBUTION



LED MOBILE UNITS



STREET BRANDING



LANDMARK BRANDING

High-impact visibility at city hotspots.



SIGNAGE & STORE BRANDING

Premium signage that elevates brand presence.



VEHICLE & RICKSHAW BRANDING

Mobile branding that goes everywhere your audience is.



PRINT & FLYER DISTRIBUTION

Targeted distribution for maximum reach and recall.



LED MOBILE UNITS

Dynamic LED displays that light up your brand message.



STREET BRANDING

Consistent brand presence across high-traffic streets.

SIGNAGE SOLUTIONS



Impactful signage that builds brand presence, drives visibility, and leaves a lasting impression.



IN-STORE BRANDING
INSTALLATIONS



TRANSIT SHELTER
BRANDING



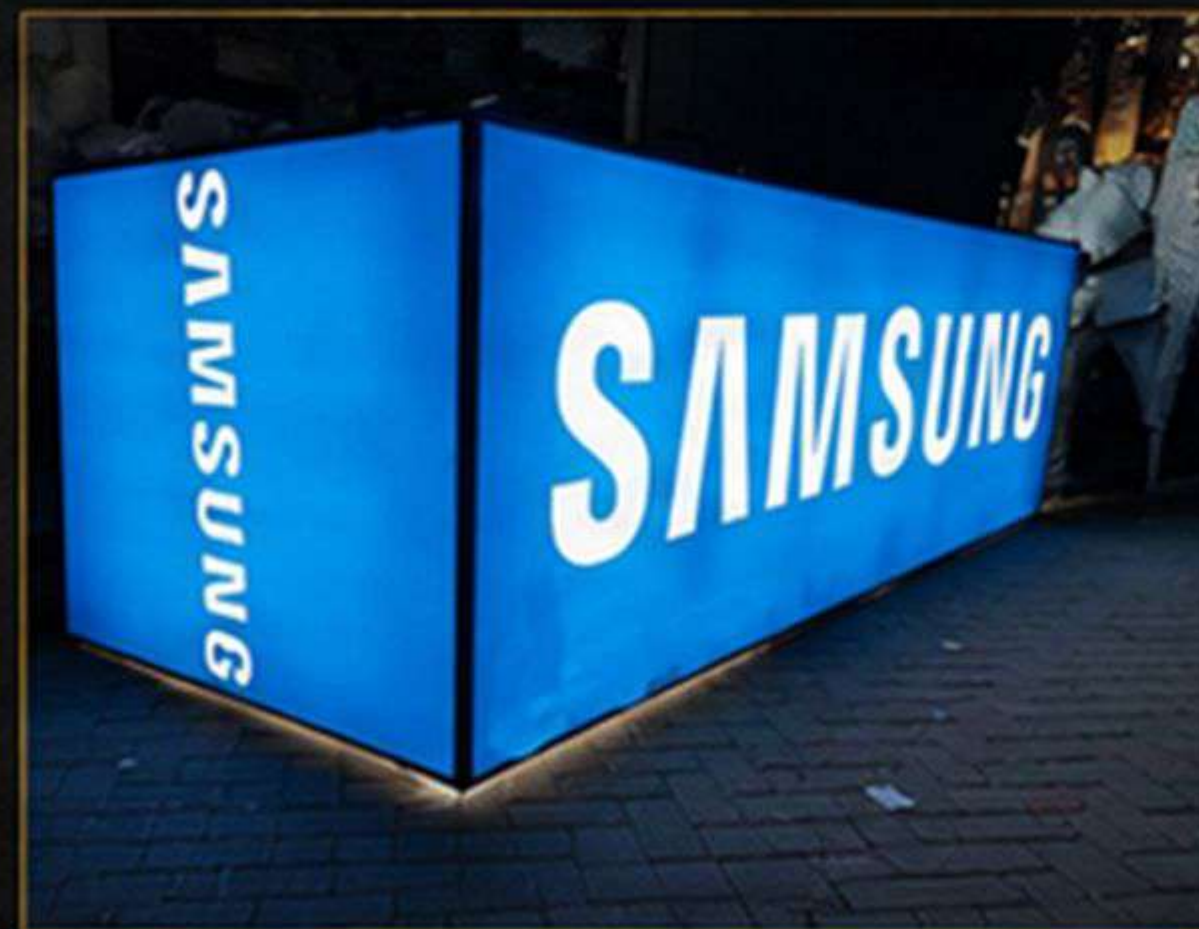
DIGITAL
BILLBOARDS



RETAIL STOREFRONT
BRANDING



POLE STREAMER
ROAD BRANDING



ILLUMINATED BOX
SIGNAGE



WOODEN
SIGNBOARDS



CAFE / STORE FAÇADE
BRANDING



DIRECTIONAL &
IDENTITY SIGNAGE



OUTDOOR ADVERTISEMENT

Maximize your reach with impactful outdoor advertising that captures attention and drives engagement.



BILLBOARDS



STREAMERS



BTL ACTIVITIES



CHOWK ADVERTISEMENT



FLOAT & RIKSHAW ADVERTISEMENT



EVENT MANAGEMENT

MONUMENTAL
— CREATIVE AGENCY —

 www.monumental.pk

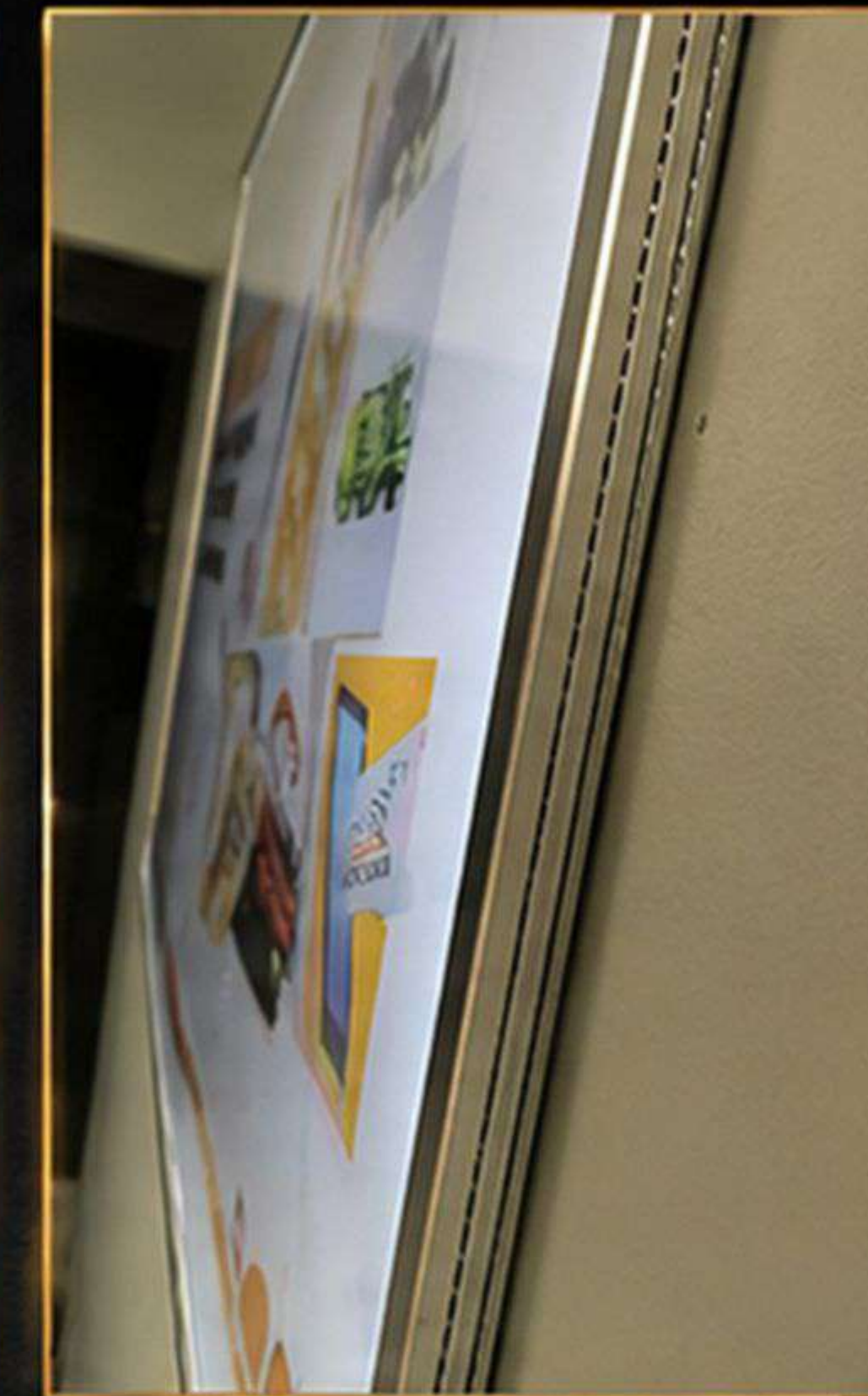


01

ALUMINIUM SLIM SIGN

S I G N A G E S

Sleek. Modern. Impactful.
Aluminium slim signages
that make every message shine.



SLEEK DESIGN
Ultra-slim aluminium profile
for a modern, premium look.



BRILLIANT VISIBILITY
Even illumination with
high-impact display.



DURABLE & RELIABLE
Built to last with premium
materials and flawless finish.



VERSATILE APPLICATION
Perfect for banks, retail,
hospitality, and corporate spaces.

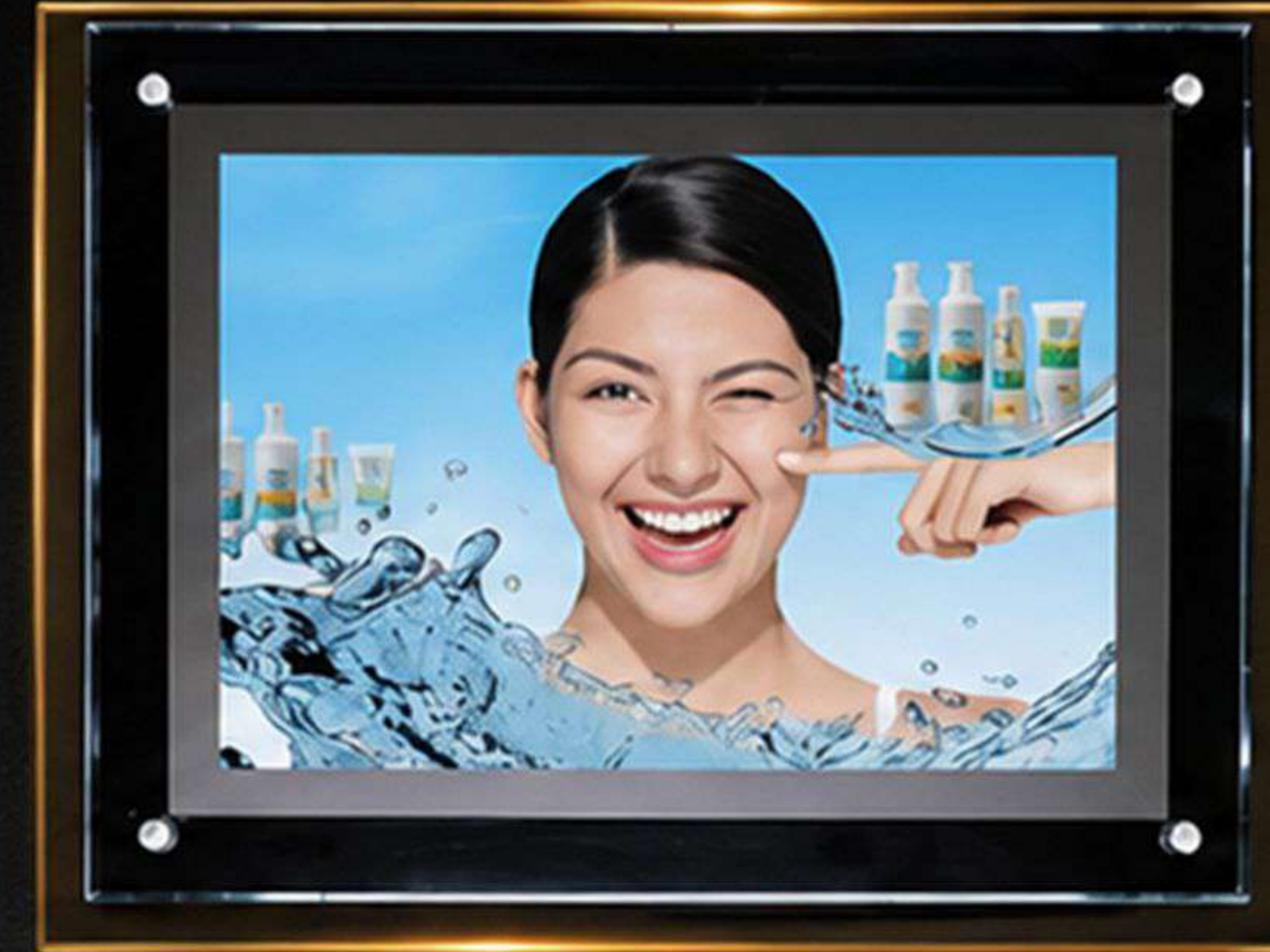


02

CRYSTAL SLIM SIGN

S I G N A G E S

Crystal clear. Exceptionally slim.
Designed to elevate your brand
with a refined, illuminated
presence that stands out.



PREMIUM ACRYLIC FACE
Crystal clear acrylic panel
delivers a sleek, premium
and elegant look.



ELEGANT ILLUMINATED FINISH
Edge-lit LED technology for
a clean, bright and uniform
glow.



STRONG VISIBILITY
High-contrast display ensures
your message stands out
day and night.



IDEAL FOR RETAIL & OFFICES
Perfect for showrooms, malls,
corporate spaces and
premium interiors.



www.monumental.pk

03 CNC SIGNS

SIGNAGES

Precision-crafted CNC signs that deliver bold brand presence with flawless finish and long-lasting impact.



BOLD BRANDING
Eye-catching designs that create strong brand recall.



PRECISION CRAFTED
Advanced CNC technology for accurate cuts and clean edges.



DURABLE & RELIABLE
Built to last with premium materials and weather resistance.



PREMIUM FINISH
Superior surface finish with vibrant illumination.



CUSTOM VERSATILITY
Unlimited design possibilities for every business need.



www.monumental.pk

04

FABRIC SLIM SIGN

S I G N A G E S

Soft-edge fabric lightboxes deliver brilliant, backlit visuals with a sleek, modern finish that elevates every space.



SEAMLESS VISUAL FINISH
Sleek, soft-edge design
for a clean, modern look.



VIBRANT BACKLIT GRAPHICS
Brilliant illumination for
striking visual impact.



LIGHTWEIGHT STRUCTURE
Easy to install and
perfect for any space.



IDEAL FOR RETAIL DISPLAYS
Perfect for branding,
promotions, and
in-store communication.

05

LED MINI-LETTERS & HOLOGRAM SIGNS

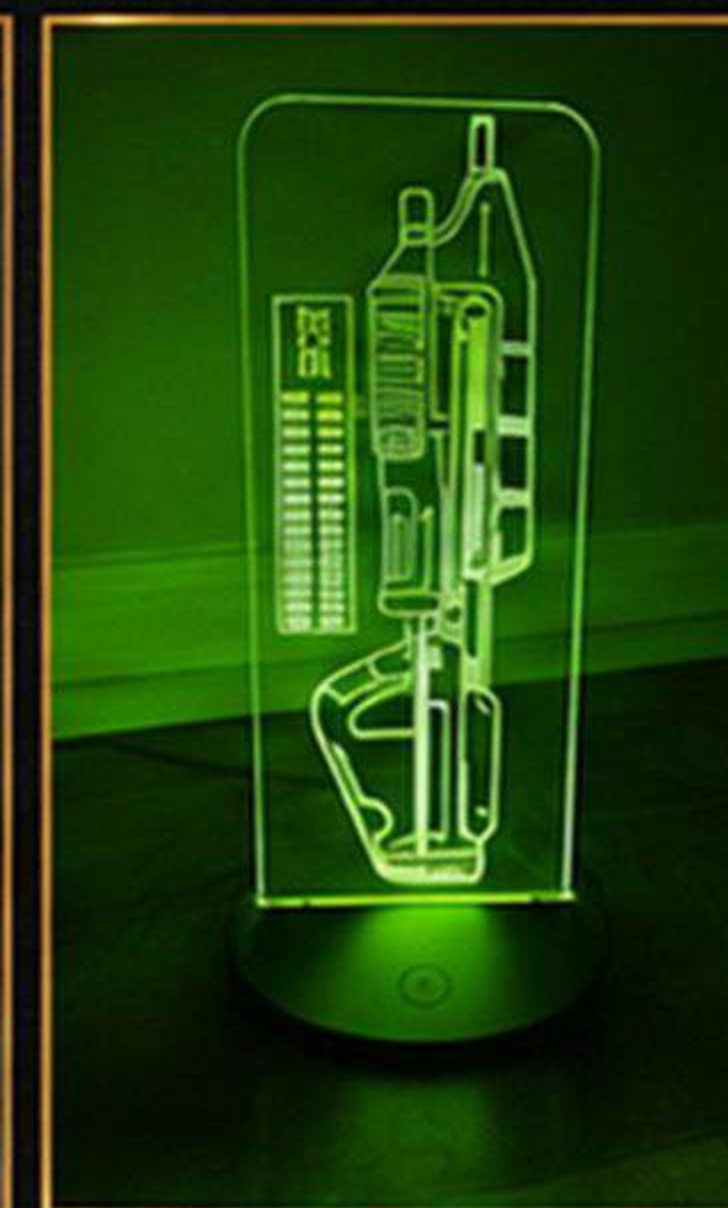
S I G N A G E S

Illuminated mini-letters that bring brands to life with precision and style. Hologram signs deliver futuristic 3D visuals that captivate and communicate innovation.

LED MINI-LETTERS



HOLOGRAM SIGNS



SHARP ILLUMINATION
Crisp, even glow for maximum readability.



FUTURISTIC DISPLAY
Hologram technology for next-gen visuals.



HIGH ATTENTION VALUE
Designed to stand out and capture interest.



CREATIVE EXPRESSION
Unique formats that reflect brand identity and innovation.

06

LED NEON SIGNS

S I G N A G E S

Expressive LED neon signage that turns spaces into memorable experiences. Designed to glow. Built to last.



VIBRANT GLOW
High-brightness LED neon for striking visibility day & night.



EYE-CATCHING IDENTITY
Bold, expressive designs that make your brand unforgettable.



CUSTOM SHAPES
Bespoke fonts, logos & icons crafted to match your vision.



BUILT TO PERFORM
Durable, energy-efficient & made to last in all conditions.



NIGHTLIFE & RETAIL APPEAL
Perfect for retail, hospitality, events & lifestyle destinations.





WE BUILD LEGACIES.

UV INDOOR PRINTING

PRINTING

High-performance UV indoor printing solutions for vibrant, durable, and precision-crafted visual outputs.



HIGH PRECISION

Sharp details and vibrant colors for stunning prints.



DURABLE OUTPUT

UV-cured prints that resist scratches, fading and moisture.



EFFICIENCY

Fast drying and instant results for faster turnaround.

PRINTABLE MATERIALS

UV Fabric



UV PET



UV Barisol



www.monumental.pk



MONUMENTAL
CREATIVE AGENCY

STATE-OF-THE-ART

OUTDOOR PRINTING & FINISHING SOLUTIONS

Advanced technology. Superior results.
Built for bold brands and bigger impact.



PRECISION ENGINEERED
High-performance machines
for flawless output.



MAXIMUM PRODUCTIVITY
Faster turnaround with
consistent quality.



VERSATILE CAPABILITIES
Handle a wide range of
materials and applications.



PREMIUM RESULTS
Vibrant, durable prints that
elevate every brand.

OUTDOOR PRINTING

JET 1



LAMINATOR

SIGNAGES



FLORA



PLOTTER



OUR SERVICES

VEHICLE BRANDING

YOUR BRAND.
EVERYWHERE YOU GO.

We transform vehicles into powerful moving billboards that capture attention and build lasting brand recognition on every route.



MAXIMUM VISIBILITY

Reach more people, more places, every day.



MOBILE IMPACT

Turn every mile into a lasting impression.



PREMIUM PRESENCE

Elevate your brand with bold, professional design.



GIVEAWAYS

BRANDED. USEFUL. MEMORABLE.

Thoughtfully designed giveaways that keep your brand visible, build connection, and leave a lasting impression.



PREMIUM QUALITY

High-quality items that reflect your brand's value.



EVERYDAY IMPACT

Useful products that keep your brand top-of-mind.



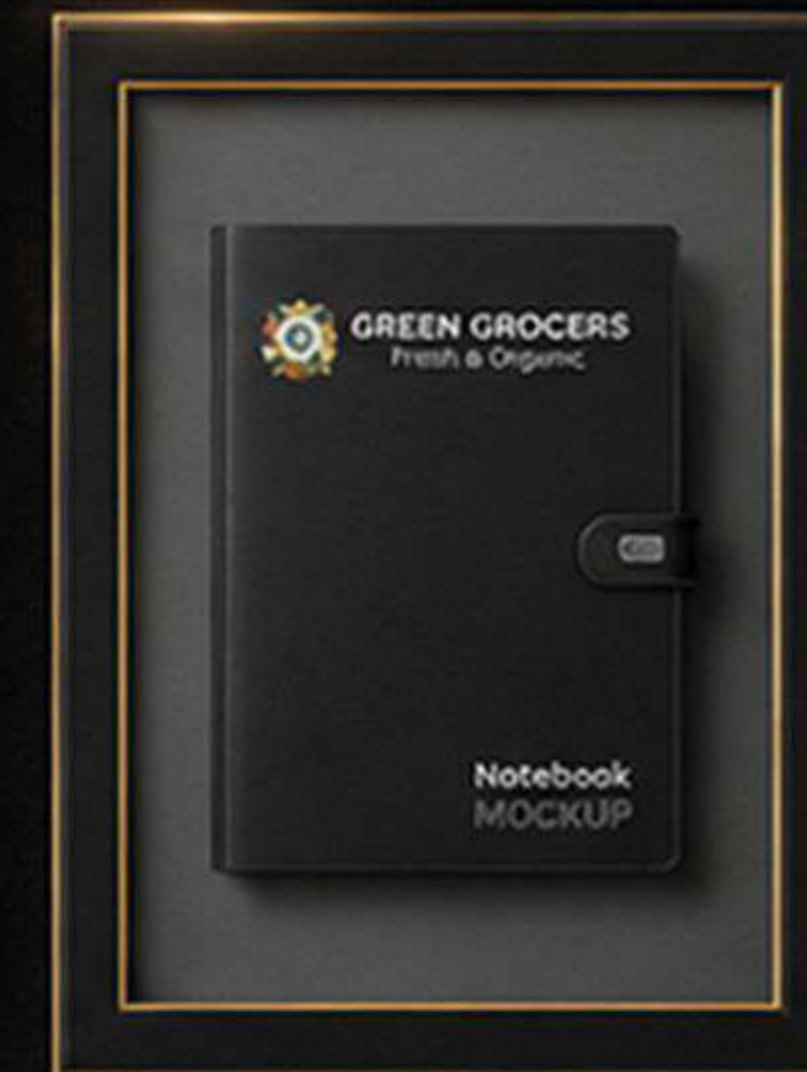
STYLISH & FUNCTIONAL

Modern designs that combine style with purpose.



BRAND CONSISTENCY

Cohesive branding across every touchpoint.



GIVEAWAYS

PREMIUM ITEMS.
POWERFUL IMPRESSIONS.
LASTING CONNECTIONS.

Branded giveaways that
elevate your presence,
build loyalty, and keep
your brand top of mind.



WE BUILD
LEGACIES.

OUR VALUED CLIENTS



www.monumental.pk



IDEAS THAT INSPIRE. DESIGNS THAT IMPACT.

We turn vision into visibility with strategy, creativity, and execution that move brands forward.



YOU ENVISION. WE DESIGN.

Design is intelligence
made visible.



DESIGN. BUILD. ADOPT

Website promote you 24/4
who else would do that?



TURN YOUR DREAMS INTO REALITY

Social Media Marketing takes
your business to your right
set of audiences.

05

CLIENTS WORLDWIDE

OUR PRESENCE. YOUR ADVANTAGE.

Monumental proudly serves clients across major cities of Punjab, Pakistan including Faisalabad, Islamabad, and Lahore.

With 7 years of experience, we have built a strong reputation for delivering exceptional results—driven by quality, built on trust, and focused on client satisfaction.



-  FAISALABAD
-  ISLAMABAD
-  LAHORE

KEEP IN TOUCH

 0312 8888654

 hello@monumental.pk

 www.monumental.pk

 **Faisalabad:**
22-23, 1st Floor, Pearl City,
Sargodha Road, Faisalabad
0316 7535654

 **Lahore:**
889, Faisal Town,
Lahore
0302 7011347

 **Islamabad:**
E-11/2, Islamabad
0314-4888555



MONUMENTAL
— CREATIVE AGENCY —